**For Immediate Release**

DATE:

MEDIA CONTACT:

**(RACE NAME) Scheduled for This (DATE)**

**is Cancelled Due to Poor Air Quality**

Due to the unhealthful air quality in (AREA/LOCATION) because of smoke from (NAME OF WILDFIRE OR CAUSE OF HIGH AQI) wildfire, the organizers of the (EVENT NAME) have cancelled the race scheduled for this (RACE DATE).

“It is with regret that we announce this cancellation,” reports (RACE DIRECTOR NAME OR PERSON OF AUTHORITY FOR CANCELLING) “However, our first commitment is always to the health and safety of our runners and volunteers.”

According to recommendations for our area outlined on [Airnow.gov](https://www.airnow.gov/), the air quality (AQI) along the course moved into the “Unhealthy” (or OUTLINE COLOR RANGE) range due to wind directions (OR PROXIMITY TO A HIGH AQI EVENT). In coordination with local officials, the current and projected AQI for race day remains at unhealthy levels.

Race organizers are notifying all participants, volunteers, sponsors, vendors, and venues of the cancelation as soon as possible. Registered runners will have the option to (OUTLINE ANY DEFERRAL OR REFUND OPTION).

In addition, participants will still be notified when and where they can pick up their race shirts and goodie bags once conditions allow for people to be out and about.

(OUTLINE IF YOU WILL NOTE ITEMS, ie The race will donate unused water, food, and other useful supplies to the firefighters battling the blaze.)

“This fire is a tragic event for our community in so many ways,” (RACE DIRECTOR) said. “We are confident the running community will agree that this was the right decision.

All instructions for participants will be posted soon (WEBSITE).